



FOR IMMEDIATE RELEASE

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**CAN YOU BEAT COACH PETE? PRIMARY HEALTH MEDICAL GROUP
SPONSORS BSU RUN/WALK FOR SCHOLARSHIPS.**

Boise, March 9, 2010 – Primary Health Medical Group is sponsoring the Boise State University “Beat Coach Pete” run/walk on April 10, 2010. All proceeds of the race benefit the General Scholarship fund for Boise State Students. In addition, for every racer that “Beats Coach Pete”, BSU Football Coach Chris Petersen will donate \$5.00 to the General Scholarship Fund. The goal for the 2010 run/walk is to raise \$20,000 for the Scholarship Fund.

Primary Health Medical Group has a special challenge for children. Kids 12 and under can enter a coloring/essay contest for a chance to win a paid entry for them and an adult for the Beat Coach Pete run/walk. Kids can draw or write a paragraph about how they lead a healthy active life and drop it at any Primary Health Medical Group location before April 1, 2010 to be entered into the drawing. More details and the official entry form can be found at the Primary Health Medical Group website phmgidaho.com or at any Primary Health Medical Group clinic.

To register for the Beat Coach Pete run/walk, visit the BSU Student Recreation website at rec.boisestate.edu/beatpete.

Boise-based Primary Health Medical Group is a multi-specialty medical group that was created by physicians who have practiced in Idaho for more than twenty years. The group sees over 200,000 patient visits a year through 11 clinics located in Boise, Meridian, Eagle, Nampa, and Caldwell. The majority of the clinics offer appointment family practice and urgent care services and are staffed by family practitioners, physician assistants and nurse practitioners. The group also has physicians in pediatrics, obstetrics and gynecology, dermatology, occupational medicine, and ear, nose, and throat. Learn more about Primary Health Medical Group at www.phmgidaho.com.